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**CENTRAL FAX CENTER****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

JUL 21 2004

Application Serial No. ....09/349,638  
Confirmation No. ....6866  
Filing Date ..... Jul 08, 1999  
Inventorship ..... Shoff et al.  
Applicant ..... Microsoft Corporation  
Group Art Unit ..... 2611  
Examiner ..... HUYNH, SON P  
Attorney's Docket No. ....MS1-089USC1  
Title: Interactive Entertainment System For Presenting Supplemental Interactive  
Content Together With Continuous Video Programs

**RESPONSE TO THE FINAL OFFICE ACTION DATED JUNE 8, 2004**

To: Commissioner of Patents and Trademarks  
P.O. Box 1450  
Alexandria, VA 22313

From: William J. Breen III (Tel. 509-324-9256; Fax 509-323-8979)  
Customer No. 22801

This communication is in response to the Office Action dated June 8, 2004.  
The three-month shortened statutory period for response to the Office Action is set  
for September 8, 2004.

A Claim Listing begins at page 2 of this paper.

Remarks begin at page 7 of this paper.